



PARADE APPLICATION FORM

Official Name of Organization: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Telephone: _____

Email Address: _____

TYPE OF ENTRY: Sponsor

Provide a detailed description of the entry: How many participants are in your group? _____

Will you have a float pulled by a vehicle? _____

Will you have a vehicle? If so, how many? _____

Will you have a trailer attachment? _____

Will you have amplified music? _____

Proof of insurance must be submitted at the time of application submission for ALL vehicles to be authorized; and Coggins and Health Certificates must be submitted with the applications for ALL horses to be authorized by the Planning Committee to approve participation.

All drivers in the parade must provide a copy of the vehicles' insurance and driver's license. Please provide vehicle and driver information:

Please provide a copy of your Coggins information for your horses, as well as names of those riding the horses: _____



RELEASE/WAIVER OF LIABILITY

I, the undersigned, acknowledge my status as a parade participant in the 2026 Dr. Martin Luther King, Jr. Parade: that I am not entitled to any City employee benefits. Therefore, I hereby release the City of Dallas/MLKJRCC/Hope Encourage Love Protect (H.E.L.P.) from any claims/actions of any kind which may arise because of any injuries or damages received including but not limited to property damage, bodily injuries or death arising out of with any matter connected with my participation as a parade participant in the 2026 Dr. Martin Luther King, Jr. Parade.

Applicant's Signature: _____ Date: _____

If release/waiver of liability is not signed, application to participate in the parade will be considered incomplete and deemed as void.

We reserve the right to refuse applicants based on inappropriate performances, safety and environmental concerns, or anyone that elicits hate or disparate behavior. Incomplete applications will not be accepted nor returned.

For questions, contact us at (469) 592-1388 or send an email to contact@help-dallas.org.



2027 Dr. Martin Luther King Jr. Parade Rules and Regulations

1. In order to participate, all parade participants must display their assigned participant number on their chest or stomach area where it is clearly visible. Numbers will be included in the logistics packet provided at the mandatory safety meeting.
2. By completing an application to participate in the 2027 Dr. Martin Luther King, Jr. Parade, you acknowledge that not all applicants will be selected. Refunds will be granted if your application is not accepted.
3. The 2027 Dr. Martin Luther King, Jr. Parade Committee reserves the right to accept or reject any parade unit application.
4. Any additions or changes made to parade units after acceptance must be approved by the Parade Committee. Units with unapproved changes will not be allowed on the parade route.
5. Parade units must follow instructions from Parade Marshals, Parade Staff, Parade Volunteers, and members of the Dallas Police Department. Unit leaders are responsible for the behavior of their members.
6. Band and Dance Team units must be dressed uniformly. Only a limited number of staff members or chaperones may march with the unit, and they must also be dressed in matching attire.
7. Family members and friends are not allowed to remain with participants in the parade area.
8. Consumption of candy, food, drinks, and gum is prohibited once you have been placed in your line-up position. Smoking is prohibited in all parade areas, including the street and staging areas used for assembly.
9. No vehicles are allowed on the parade route with participating units unless approved by the Parade Committee.
10. Parade participants are NOT allowed to toss candy, pamphlets, or other materials along the route. Items may be handed directly to spectators. Participants who toss materials may be removed from the parade and are subject to applicable laws of the City of Dallas.
11. Individual units may not bring their own signage unless approved in advance by the Parade Committee. Offensive gestures or signage are strictly prohibited.



12. Parade participants must keep pace with the parade. All units must maintain forward motion. Counter-marching, backtracking, or maneuvers that disrupt forward progress are not permitted. Spacing must be maintained at all times.

13. Parade units are NOT to stop in the television zone unless directed. Always maintain forward motion.

14. Parade Marshals and Parade Staff reserve the right to remove any unit from the parade for any reason, without prior notice.

15. Use of political signs, social or political materials, or improper use of the American flag is not permitted. "Proper" use of the flag will be based on the U.S. Flag Code.

16. By submitting an application, you agree to abide by the 2027 Dr. Martin Luther King, Jr. Parade Rules and Regulations as outlined above.

I have read the above Parade Rules and Regulations and agree to adhere to these: ____
(Initial)



Thank you for your participation, patience and understanding in the planning of the Annual MLK Parade. We strive to create a safe, fun and efficient parade. Events of this magnitude require collaboration between HELP, City of Dallas, Fair Park, contracted vendors and the Community of South Dallas. Circumstances can arise that could affect gate entry accessibility on the day of the event. We apologize in advance for any confusion or inconvenience that may occur. Staff will be accessible if these changes occur.